



DWSF Executive Committee Minutes

September 9, 2010

Present: Cynthia Aspen, Mike Elliott, Jim McCarthy, Katie Ogier, Mary Monroe, John Seibert, Ben Stowers, Ivan Unkovskoy

1. Minutes Approved from the August 17, 2010 were approved
2. Cynthia Aspen reported that there were a few changes on DWSF Financial Statement from the August 17, 2010 Executive Committee meeting. Cynthia Aspen passed out a revised budget for 2010 – 2011. She and Mike Elliott adjusted some revenues and expenses. The bottom line did not change too much. Jim McCarthy made a motion for approval with a second from Ivan Unkovskoy. Motion passed unanimously.
3. Katie Ogier updated the Gala. Gala is scheduled for Saturday November 6, 2010, at 6pm at Purgys at Durango Mountain Resort. The decision was to go away from the Chapman Hill card. Katie reported that the Gala Committee will probably go to a 6 inch by 8inch card with the DWSF logo on the reverse side. There will be reserved tables at the Gala for sponsors and donors that have donated \$5,000 (table of 4) and \$10,000 (table of 8) level. If others want to reserve a table for eight, it will cost them.
4. Ben Stowers reviewed the plan that he and Mike McQuinn have been working on for the Warren Miller film. The date is Wednesday November 17, 2010 at 6:30pm at the Smiley Theater. Doors open at 6pm for a social cocktail time with door prizes and giveaways. Charlie Shaw owns the Smiley Building and has been very generous with the arrangement for DWSF.
5. Mary Monroe and Cynthia Aspen led a discussion on the new DWSF Web Site. It should be very user friendly and up and operating shortly. There may not be a need for tickets for DWSF special events with the new Web Site. Guests should be able to by tickets through the Web Site for the Gala, Warren Miller, and the Spaghetti Dinner (Friday February 4, 2011). Donors will also be able to donate money through the DWSF new Web Site.
6. Mary Monroe showed the gifts that will be issued to sponsors and donors from 2009 – 2010. Mary Monroe also asked for clarification regarding soliciting sponsorships for DWSF. She wants to avoid competition from the DWSF Ski Clubs. John Seibert said there will be a PST meeting shortly and this subject should be resolved. Follow-up discussion should be held at the next DWSF meeting. Mary needs the races schedules from the Head Coaches for the events in the Durango area so she can sell sponsorships. She has Alpine's and Nordic's but still waiting on Freestyle's. Jordan Weiss a parent with the Alpine team is helping Mary with some contacts in Farmington for potential sponsorship and donors. Mary Ann McCarthy is working with Mary on a leave behind brochure for solicitation of sponsor and donors. Cynthia aspen is working on an update for the DWSF tally sheet.
7. Discussion was held on DWSF reserves versus the respective team's reserves. It was recommended that DWSF have written expectations for the clubs and that they clarify what DWSF can do for the clubs. A question was raise as to how does DWSF fund capital projects. There was no decision or clarification decided.
8. Next Meeting will be Wednesday October 6, 2010 at 6pm at Well's Group Offices.