



**DURANGO
WINTER SPORTS
FOUNDATION**

**Local kids doing
great things!**

P.O. Box 4104 * Durango, Colorado 81302 * www.durangowintersports.org

10/29/2011

Dear Friend of Winter Sports,

Please allow me to introduce myself. My name is **Dan Lorenz**. I am **13** years old and from **Durango CO**, where I am currently an **8th grader** at **Miller Middle School**. I began **snowboarding** at the age of **10**, and I love it because **it's fast, it's really fun, and I like to compete**. My desire for a more focused level of training brought me to the **Snowboard Alpine SBX Team**. This team is more than a **Snowboard** team, it is a training tool that teaches me discipline and values that I will use for the rest of my life. My teammates and I participate in local, regional, and sometimes national competitions. We are among the very best in Colorado. This level of training and competition is what I need to help fulfill my dream of one day **competing in the Winter Olympics as a member of the U.S. Olympic Snowboard Team**. In addition to **snowboarding**, I enjoy **football, LaCrosse, and Boy Scouts**.

I know that success does not come without a cost and I am grateful for the support and generosity of friends like you who help keep my dreams alive. Your financial support will go toward my registration costs, competition fees, travel expenses, equipment, and supplies. The average player cost is approximately \$2000 for the season, which includes registration fees, travel expenses, equipment, tournament fees and coaching. While that is a lot, our club is the lowest priced in the state.

The Durango Winter Sports Foundation's belief in building self-esteem, confidence, character, and a love for the outdoors has definitely rung true for me. The DWSF and the **Snowboard Alpine SBX Team** remain as committed as possible to keeping competitive winter sports accessible to all kids, not just those in the upper socio-economic levels. Since 2006, DWSF has disbursed over \$321,000 to Durango area ski and snowboard teams and provided more than \$30,000 in financial aid and scholarships. I want to do my part to help grow these numbers. I understand that you may have had to tighten your financial belt, but any donation you would be willing to make on my behalf will be greatly appreciated.

Go to our website (www.durangowintersports.org), or send your check payable to Durango Winter Sports Foundation, P.O. Box 4104, Durango, CO 81302. Please write **Dan Lorenz** and **Snowboard Alpine SBX** in the memo area of the check so that I can get credit for your support. If you are interested in finding out about additional sponsorship opportunities, please contact our Marketing and Fundraising Manager, Amber Bardin, at 541-490-1194. Durango Winter Sports Foundation is a non-profit 501c-3 organization and your donation is fully tax-deductible. Thank you for support.

Sincerely

Dan Lorenz and the Durango Winter Sports Foundation Executive Committee

DWSF EXECUTIVE COMMITTEE

Mike Elliott * Rick Lorenz * Jim McCarthy * Mike McQuinn * John Ott * John Seibert * Ivan Unkovskoy

Cynthia Aspen, Executive Director

Amber Bardin, Marketing & Fundraising Manager